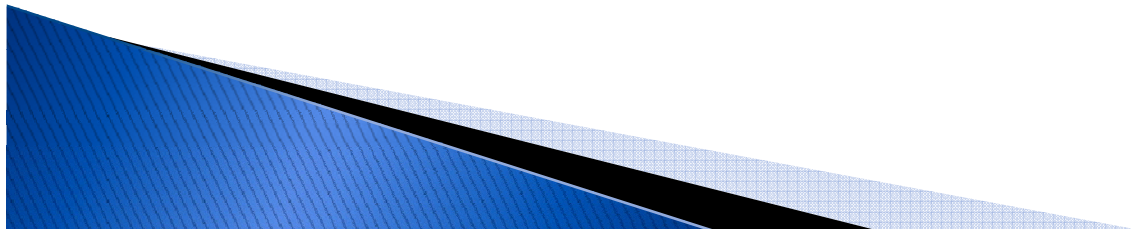


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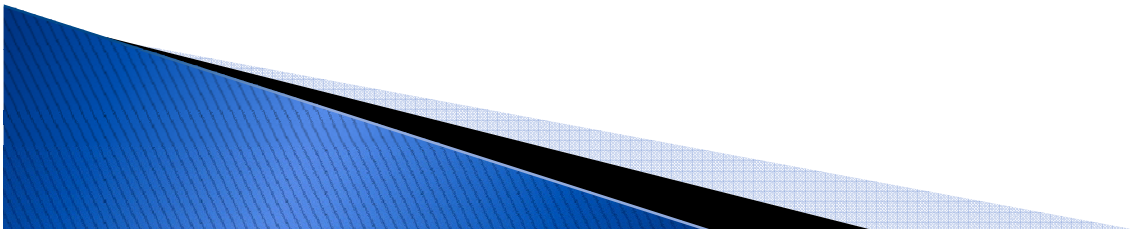
**Rick Weisburd  
David Kipler**

**20 January 2010  
MITA**



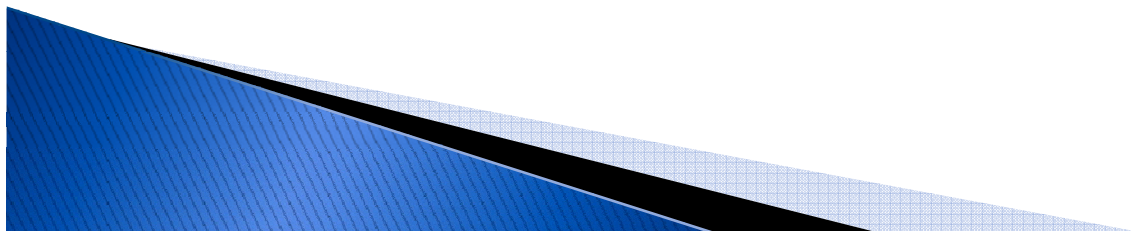
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# Substantive editing

- ▶ Optimize the effectiveness of the document in communicating the author's meaning to the intended audience
  - Requires understanding of
    - Document purpose
    - Audience and audience purpose
- ▶ Sentence, paragraph, section, and whole manuscript levels
- ▶ Rearrangement and rewriting where necessary
  - Thirteen qualities of good research writing



# Thirteen qualities of good research writing

Logic

Consistency

Focus

Coherence

Linkage

Context

Specificity

Clarity

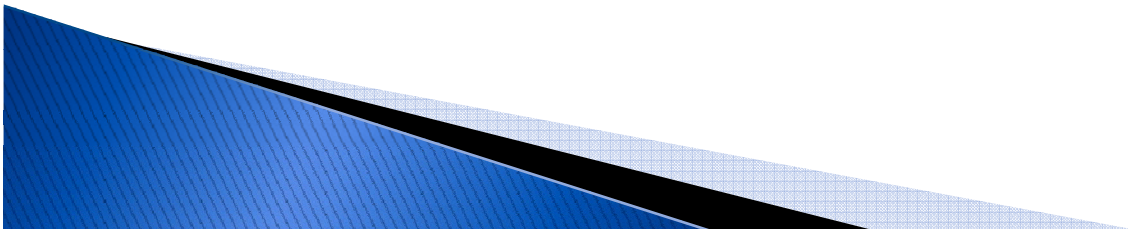
Precision

Conciseness

Accuracy

Cogency

Credibility



# The Tokyo BELS Exam

Multiple choice

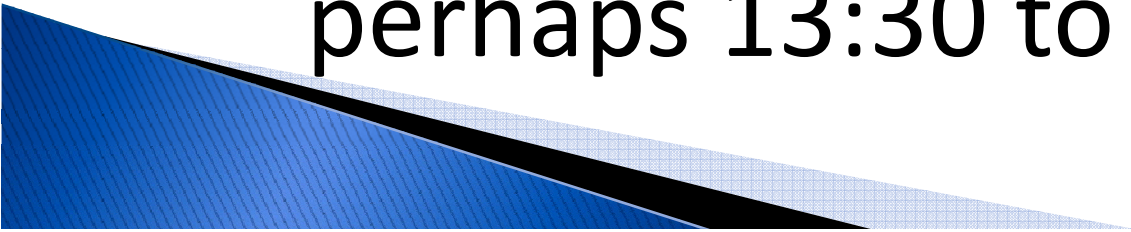
110 questions

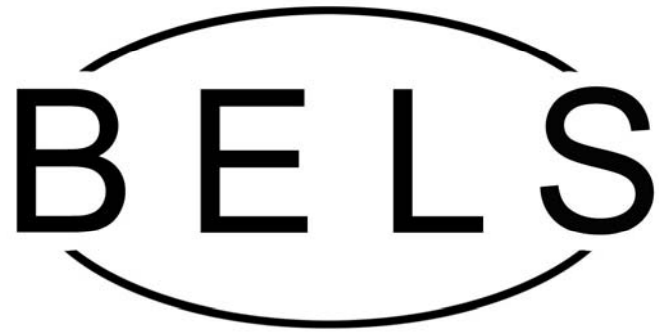
Central Tokyo

perhaps Forum 8 in Shibuya

23 May 2010

perhaps 13:30 to 16:30





# Board of Editors in the Life Sciences

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